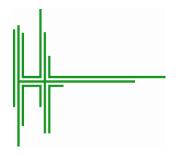


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Press release from the H+ office, Municipal Executive Board Administration, May 27, 2009

## Project competition is settled – here is the winning team

-Tolerant City is the most complete and developable proposal, making it a worthy winner. The jury also considers that *Mindzone* and *Our Vision* can provide valuable input and should therefore participate in the continued work, says Agneta Hammer, Director of Urban Planning and Jury Chairperson.

Last autumn, five teams were chosen in the City of Helsingborg's comprehensive project competition for H+ *Think Helsingborg* – *join in and shape the future of central southern Helsingborg*. In February, five proposals were anonymously submitted: *Tolerant City, Mindzone, Our Vision, Open Stage* and *Towards Sustainable Urbanity*. Together, they create a comprehensive and complex view of the H+ area's possibilities, but the team behind *Tolerant City* is that which the jury has judged to resolve this task the best. Two other proposals *Mindzone* and *Our Vision* will also be included in the continued structural work.

Comprised of officials and experts, the jury has had the intensive work of studying and evaluating the proposals during a two-month period. The motivation for this position reads:

"Tolerant City is the team that has presented the most extensive and balanced proposal to solve the challenges established in the competition programme work. The proposed structural design with the strong blue-green connection is convincing and has great development potential. The proposal also shows how cultural, provisional, entrepreneurial, and sustainable-based initiatives can be integrated with development of the area's physical environment."

– We are very satisfied with the jury's choice and look forward to seeing these ideas further concretized. The development of the H+ area will not only strengthen and raise the status of Helsingborg, but it has the potential to become an asset for the whole region, says Peter Danielsson (M), Leader of the City Consul and the chairman of the executive committee.

The team behind the proposal *Tolerant City* is Schönherr Landskap with Adept Architects, FB Engineering, Via traffic Engineering, Transsolar Climate Engineering, Rosy Head, Jens Kvorning and Bjarne Boye Nielsen. Team leaders from *Mindzone* is White Arkitekter. Fosters + Partners and team are from *Our Vision*.

## For more information:

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The vision of H+ is to develop central southern Helsingborg around the city's harbour entrance and create a creative centre in the Öresund region. Helsingborg's dominant sides will be utilised and developed in the new area. Water proximity, good communications and a strong position within transport, trade and logistics represent key words for the development of H+ into a dynamic place characterised by continuous development.